



## Fund Details

### Investment Objective

The primary investment objective of the scheme is to generate long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in technology and technology dependent companies, hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies. The secondary objective is income generation and distribution of IDCW.

### Fund Manager

Mr. Kunal Sangoi & Mr. Dhaval Joshi

### Date of Allotment

January 15, 2000

### Benchmark

S&P BSE Teck TRI

### Managing Fund Since

January 16, 2014 & November 21, 2022

### Experience in Managing the Fund

10.2 years & 1.4 Years

### Fund Category

Sectoral/Thematic

### Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend



### Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption/switchout of units on or before 30 days from the date of allotment : 1.00% of applicable NAV. For redemption/switch-out of units after 30 days from the date of allotment: Nil

### AUM

Monthly Average AUM	₹	4676.49	Crores
AUM as on last day	₹	4563.30	Crores

### Total Expense Ratio (TER)

Regular	1.89%
Direct	0.75%

Including additional expenses and goods and service tax on management fees.

### SIP

Daily/Weekly/Monthly: Minimum ₹ 100/-

### Other Parameters

Standard Deviation	17.99%
Sharpe Ratio	0.50
Beta	0.96
Portfolio Turnover	0.31

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 7.90% (FBIL Overnight MIBOR as on 31 March 2024) for calculating Sharpe Ratio

### Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

### Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

## PORTFOLIO

Issuer	% to Net Assets
IT - Software	65.42%
Infosys Limited	22.09%
Tata Consultancy Services Limited	11.03%
HCL Technologies Limited	7.27%
LTIMindtree Limited	6.71%
Coforge Limited	3.35%
Sonata Software Limited	2.77%
Tech Mahindra Limited	2.53%
Rategain Travel Technologies Limited	2.15%
Wipro Limited	1.92%
Latent View Analytics Limited	1.69%
Birlasoft Limited	0.89%
Persistent Systems Ltd	0.83%
KPIT Technologies Limited	0.80%
Tanla Platforms Limited	0.77%
Mphasis Limited	0.62%
Telecom - Services	9.18%
Bharti Airtel Limited	8.01%
Tata Communications Limited	0.76%
Bharti Airtel Limited	0.41%
United States of America	5.32%
Cognizant Technology Solutions CI A Com Stk	1.87%
MICROSOFT CORPORATION	1.15%
Adobe Inc	1.06%
Apple Inc.	0.81%
Accenture PLC	0.42%
IT - Services	5.04%

Issuer	% to Net Assets
Cyient Limited	5.04%
Retailing	4.92%
Zomato Limited	2.74%
Indiamart InterMesh Limited	2.09%
FSN E-Commerce Ventures Limited	0.09%
Commercial Services & Supplies	3.44%
CMS Info Systems Limited	2.20%
Firstsource Solutions Limited	1.24%
Industrial Manufacturing	1.41%
Honeywell Automation India Limited	0.78%
Cyient DLM Ltd	0.63%
Entertainment	0.82%
Zee Entertainment Enterprises Limited	0.82%
Exchange Traded Fund	0.40%
ADITYA BIRLA SUN LIFE NIFTY IT ETF	0.40%
IT - Hardware	0.38%
Netweb Technologies	0.38%
Financial Technology (Fintech)	0.31%
One 97 Communications Limited	0.31%
Miscellaneous	0.00%
Jainpur Straw Brd	0.00%
Magnasound (I) Limited	0.00%
Oriqua Limited	0.00%
Sree Rama Polymer	0.00%
Cash & Current Assets	3.37%
<b>Total Net Assets</b>	<b>100.00%</b>



Investment Performance		NAV as on March 31, 2024: ₹ 155.1000			
Inception - Jan 15, 2000	Since Inception	5 Years	3 Years	1 Year	
Aditya Birla Sun Life Digital India Fund	11.98%	23.67%	16.82%	32.35%	
Value of Std Investment of ₹ 10,000	155100	28991	15950	13245	
Benchmark - S&P BSE Teck TRI	NA	18.19%	12.51%	26.67%	
Value of Std Investment of ₹ 10,000	NA	23072	14234	12651	
Additional Benchmark - Nifty 50 TRI	12.95%	15.27%	16.35%	30.27%	
Value of Std Investment of ₹ 10,000	190996	20356	15736	13008	

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Kunal Sangoi is 3. Total Schemes managed by Mr. Dhaval Joshi is 51.  
 Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.

NAV of Plans / Options (₹)		
	Regular Plan	Direct Plan
Growth	155.1000	172.1000
IDCW <sup>1</sup> :	44.0500	59.0700

<sup>1</sup>Income Distribution cum capital withdrawal

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)				
Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	2910000	600000	360000	120000
Market Value of amount Invested	32093753	1080670	445474	136298
Scheme Returns (CAGR)	16.66%	23.84%	14.42%	26.59%
S&P BSE Teck TRI returns# (CAGR)	NA	17.75%	11.08%	26.96%
Nifty 50 TRI returns## (CAGR)	14.85%	18.58%	16.88%	27.81%

Past Performance may or may not be sustained in future. The fund's inception date is January 15, 2000, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

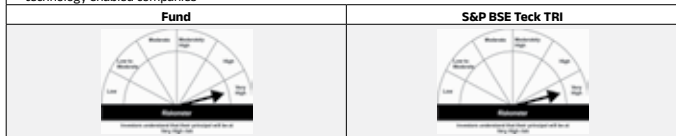
# Scheme Benchmark, ## Additional Benchmark

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

### Product Labeling Disclosures

**Aditya Birla Sun Life Digital India Fund**  
 (An open ended equity scheme investing in the Technology, Telecom, Media, Entertainment and other related ancillary sectors)

- long term capital growth
- Investments in equity and equity related securities with a focus on investing in IT, Media, Telecom related and other technology enabled companies



\*Investors should consult their financial advisors if in doubt whether the product is suitable for them.